## Christmas Street 2017

## **GUIDELINES FOR**

## WINDOW DECORATING CONTEST

DEADLINE - WEDNESDAY, NOVEMBER 29, 2017, 5:00 PM

- 1. The theme for Christmas Street is "Favorite Christmas Song"
- 2. Miniature white lights and natural looking artificial greens must be used in the display.
- 3. All window assignments must be **made with the chairman**. If you have made previous arrangements with a store owner, please advise the chairman as soon as possible. Other entrants should contact the chairman for a window assignment. If you have entered and find you are unable to participate, please notify the chairman as soon as possible.
- 4. All windows must be completed by 2:00 p.m., Friday, **December 1<sup>5T</sup>, 2017**, and will be judged at 6 p.m. that evening, **lighted**.
- 5. Check in with the merchant whose window you are decorating to find out when it will be convenient for you to begin work. You need to find out what type platform and back-drop are available, if any. Discuss your lighting with the merchant (outlets available) and make plans for using a timer (if possible) to turn the lights on in the evening.
- 6. Participants are responsible for their own lights, back-drops (if none there), extension cords, timers, platforms (if none there), and working supplies (tapes, tacks, etc.)
- 7. A card large enough to be seen from the sidewalk should be placed in your window with your window title. Your name should be folded back and not revealed until after the judging.
- 8. No advertising of commercial enterprises or products is permitted.
- 9. You should check your window periodically to be sure that your lighting system is working and that everything is in place. Leave your name and phone number with the merchant in case you need to be contacted.
- 10. Prize winners for the window contest will be announced at the Tree Lighting Ceremony following the parade. Prize money will be awarded and prize ribbons will be placed in the windows.
- 11. Windows will be judged in three categories:
  - (1) Adult Clubs or Organizations
  - (2) Youth Groups (school groups, scouts, church groups, etc.)
  - (3) Businesses
  - Three (3) FIRST PLACE awards of \$200.00 (one in each category)
  - Three (3) SECOND PLACE awards of \$150.00 (one in each category)
  - Three (3) THIRD PLACE awards of \$100.00 (one in each category)
  - HONORABLE MENTIONS may also be awarded.
- 12. Window display will be judged on a scale from 0-10 using the following criteria:

(of a possible 40 points, winners must earn a minimum of 20 points)

- a. Use of Theme
- b. Use of white miniature lights
- c. Use of natural looking artificial greens
- d. Display presentation (background, lighting, total look, neatness)
- 13. Windows should be dismantled by . End of December.

Thank you for participating in our CHRISTMAS STREET WINDOW DECORATING CONTEST..

We hope you will enjoy being part of this very special Aberdeen project.

We wish you the best of luck in the contest.

If you have any questions, please call Eve Jacobs 410-939-9082 or Caroline Curry, 410-272-5242.

