



January 11, 2019

Memorandum for City Council

Subject: Request for Proposal No, 19-04: I-95 Area Land Use Study

1. The Request for Proposal (RFP) for the I-95 Area Land Use Study was issued on November 20, 2018 with proposals due by December 21, 2018. The City of Aberdeen received four (4) sealed proposals in response to RFP No. 19-04. There were two (2) addendums issued.
2. The City of Aberdeen requested proposals from qualified consultants to prepare a Master Plan and Land Use Study for a designated area which includes incorporated and unincorporated land. The RRP was solicited to local and national firms and regional universities specializing in planning and urban development. The purpose of the study is to develop a Master Plan with a vision that will serve as a guide for development of the greater Aberdeen community.
3. The Master Plan and Land Use Study document will help establish guidance for development opportunities and attraction of community amenities to serve future residential growth.
4. The following is a compilation of price proposals received:

| Company | Total Bid Amount |
|---------------------------------|------------------|
| Matrix Design Group, Inc. | \$69,377 |
| Valbridge Property Advisors | \$75,000 |
| Frederick Ward Associates, Inc. | \$82,082 |
| Rhodeside & Harwell, Inc. | \$196,462 |

5. The procurement office recommends that the contract for **RFP No. 19-04: I-95 Area Land Use Study, be awarded to Matrix Design Group, Inc., with offices located in Crofton, MD in the amount of \$69,377.**

Sincerely,

Ryan Harrah, Procurement Officer

Mayor & Council: I concur with recommendation.

R. Robertson, City Mgr

Cc: Phyllis Grover, Director of Planning & Community Development